

Privacy Policy

In accordance with the provisions of the "Federal Law for the Protection of Personal Data", declares BATIZ CASA PRODUCTORA and/or "COLAB EXPERIENCE PRODUCTIONS" S. DE R.L. DE C.V., to be a company legally constituted in accordance with Mexican law, with domicile at Calle Escape, #10 Col. Industrial Alce Blanco, Naucalpan de Juárez, Estado de México, Postal Code: 53370, and as responsible for the treatment of your personal data, informs you that the information of our customers and suppliers is treated in a strictly confidential manner, therefore, when providing your personal data such as:

- Full Name.
- Name.
- Address.
- Federal Taxpayers Registry.
- Home Telephones if applicable.
- Office Telephones.
- Mobile Phones.
- E-mail.
- Articles of Incorporation.
- Official Identification.

These will be used only for the following purposes:

- Advertising Campaigns.
- Loyalty Campaigns.
- Information and Service Provision.
- Database update.
- Any purpose analogous or compatible with the above.

In the case of Sensitive Data, such as:

- Financial Data (Income, Account Statements, Bank Accounts and other related data).
- Property data (tangible and intangible assets, real estate and other related data).
- Personal Data (Spouse, Marital Status, Nationality, Education, Children and other related).
- Family and non-family references (Name, Address, Phone and other related).

These will be used solely and exclusively for the following purposes:

- Investigation, obtaining loans and/or waiver of guarantees.
- Any purpose analogous or compatible with the above.

To prevent unauthorized access to your personal data and in order to ensure that the information is used for the purposes set forth in this privacy notice, we have established various procedures in order to prevent unauthorized use or disclosure of your data, allowing us to treat them properly. Likewise, we inform you that your personal data may be transmitted to be processed by persons other than this company.

In general, we do not collect Personal Information when you use the Online Services. However, we may collect "Other Data" that does not directly identify you. If the Other Data reveals your specific identity or relates to an individual, we will treat the Other Data as Personal Information.

"Other data" includes:

System Data:

When you use a computer or mobile device to access the Online Services, we collect certain information through your browser or device automatically, such as your computer type, screen resolution, operating system name and version, device manufacturer and model, language, Internet browser type and version, and the name and version of the Online Services you use.

IP Address:

We also collect your IP address, which is a number that is automatically assigned to your device by your Internet Service Provider (ISP). Each IP address is automatically identified and logged in our server logs when a user accesses the Online Services, along with the time of the visit and the pages visited. We use IP addresses to calculate usage levels, diagnose server problems and administer the Online Services. We can also deduce your approximate location by knowing your IP address.

Precise Location Based Services:

With your consent, we may collect the precise physical location of your device using satellite, cell tower, WiFi signals and other technologies. We will collect this information if you agree through the App or other program (during your first login or thereafter) to receive enhanced offers and enable location features on your device. If you agree to share your location, the App or other program will continue to collect location information based on how you choose to share the information.

Disable precise location:

You can specify through your device's operating system (e.g., through the "Settings" icon) whether you want to share your location always, only when the App is in use, or never. If you choose to share only when the App is in use, we will have access to this information until you log out or close the App, or until you use the settings on your cell phone or other mobile device to disable the location feature or other program.

Cookies and similar technologies on our websites:

When you visit our websites from a computer or mobile device, we may collect and use cookies or other identifiers to provide you with targeted advertising, via email, on our website or other Internet websites; to measure how you interact with our websites; and to maintain your preferences. We do this primarily through cookies, which are pieces of data stored directly on the computer or mobile device you are using.

In general, we use four types of cookies:

Necessary Cookies: These cookies are necessary to enable basic website or application features, such as providing you with a secure login.

Functional cookies: These cookies allow websites to remember your browsing preferences and the choices you make on the website. We also use functional cookies to facilitate navigation, display content more effectively and personalize your experience.

Advertising Cookies: Advertising cookies allow us to select the advertisements or offers that are most likely to be of interest to you. We also use them to track responses to online advertisements and advertising and to better understand your interests or to share this information with advertisers. These cookies allow you to share some web pages with social networks.

Analytical cookies: Analytical cookies help us improve our website by collecting and analyzing information about how you use it.

Advertising options.

We may use third-party advertising companies to serve ads on our Websites, Applications and other websites about goods and services of BATIZ CASA PRODUCTORA and/or "COLAB EXPERIENCE PRODUCTIONS" S. DE R.L. DE C.V. and third parties that may be of interest to you when you access and use the Online Services and other websites and online services.

Applications and mobile devices.

We collect certain information when you download and use an application, such as Application usage information, the date and time the Application on your device accesses our servers, and what information and files have been downloaded based on your device ID. We use this information to ensure that the Online Services function properly.

Our applications may also contain third- party software development kits (SDKs) that may collect and transmit data to enable various functions in the Application.

With your consent, if required by your operating system, we may also collect advertising identifiers from mobile devices to enhance and personalize your experience and deliver relevant products, content or advertising for display on our Websites, Apps or external advertising.

Security.

In our company, we try to use reasonable organizational, technical and administrative measures to protect Personal Information. Unfortunately, no data storage or transmission system can be guaranteed to be 100% secure. If you suspect that your interaction with us is no longer secure (for example, if you believe that the security of your account has been compromised), please notify us immediately using the information in the section below.

Retention.

We will retain your Personal Information for as long as necessary to fulfill the purposes set forth in this Privacy Notice, unless a longer retention period is required or permitted by law.

The criteria used to determine our retention periods include:

- For as long as we have an ongoing relationship with you and provide you with Services (i.e., for as long as you have an account with us or continue to use the Services).
- If there is a legal obligation for us to do so (for example, certain laws require us to maintain records of your business transactions for a certain period of time before we can delete them).
- Whether retention is advisable considering our legal position (such as statute of limitations, litigation or regulatory investigations).

Sensitive data.

Unless specifically requested by us, we ask that you do not send or disclose to us on, through or otherwise on the Services any sensitive Personal Data (e.g., social security number, tax identification number, passport number, driver's license number or other government-issued identification numbers; your credit or debit card information or bank account number, with or without codes or passwords that allow access to such account; credit history; information about race, religion or ethnicity; sexual life or practices or sexual orientation; medical or health data; genetic or biometric information; biometric templates; political or philosophical beliefs; membership in political parties or trade unions; criminal records; judicial data, such as criminal records, or information about other judicial or administrative proceedings).

Use of the Services by minors.

The Services are not directed to persons under the age of sixteen (16), and we ask that you do not provide your Personal Information through the Services.

Updates to the privacy notice.

All your personal data are treated according to the applicable legislation in force in the country, therefore we inform you that you have at all times the rights (ARCO) to access, rectify, cancel or oppose the treatment that we give to your personal data; right that you can assert through the privacy area responsible for the security of personal data in the direct telephone +52 55 8033 3345 or through email: diego@batizcp.com Through these channels you will be able to update your data and specify the means by which you wish to receive information, since in case of not having this specification on your part, BATIZ CASA PRODUCTORA and/or "COLAB EXPERIENCE PRODUCTIONS" S. DE R.L. DE C.V. will freely establish the channel it considers pertinent to send you information.

This privacy notice could be modified by BATIZ CASA PRODUCTORA and/or "COLAB EXPERIENCE PRODUCTIONS" S. DE R.L. DE C.V., these modifications will be opportunely informed through e-mail, telephone, or any other means of communication that BATIZ CASA PRODUCTORA and/or "COLAB EXPERIENCE PRODUCTIONS" S. DE R.L. DE C.V. determines for such effect. The present is an authorization and express consent of the service provider in question, since it is linked and in the conductive part of the commercial mediation framework contract subscribed by the parties, the provider does not accept and is made aware of the present notice, the above for the legal effects that may be applicable.

The "Last Updated" notice at the top of this page indicates when this privacy notice was last revised. Any changes will be effective when we post the updated Privacy Statement on the Online Services. If you would like to review the version of the Privacy Notice that was in effect immediately prior to this revision, please contact us at diego@batizcp.com

Sincerely:

BATIZ CASA PRODUCTORA, "COLAB EXPERIENCE PRODUCTIONS" S. DE R.L. DE C.V.

